

Brandon Wilson

AI Engineering & Infrastructure Leader

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Engineering leader with 20+ years spanning production infrastructure, security, reliability and team leadership. Leads DevSecOps and AI Engineering at Hoag Digital, building on experience in healthcare, fintech, gaming and streaming media. Combines hands-on systems architecture with team development, cloud modernization and regulated-enterprise operations.

CURRENT LEADERSHIP

Hoag Digital | Leading DevSecOps and AI Engineering

Lead the DevSecOps and AI Engineering teams in a healthcare environment.

SELECTED EXPERIENCE

Boulevard Labs | Joined May 2019

Lead DevOps Engineer, Lead SRE, Security & Compliance

- Established the infrastructure function as the first DevOps engineer / SRE at a Series A fintech startup; designed a secure multi-account AWS foundation and migrated the platform from Heroku.
- Owned PCI, SOC 2 Type 2 and HIPAA compliance responsibilities, working with external auditors and penetration-testing firms.
- Integrated vulnerability scanning into software delivery and mentored engineers on AWS architecture and services.

Sony PlayStation | November 2017 - May 2019

Manager, DevOps Engineering

- Built a DevOps and SRE team in the Los Angeles office to modernize hosting for Customer, Partner and Platform Services.
- Oversaw PlayStation Network migration work from global on-premises data centers to AWS; helped development teams adopt microservices and containers.
- Designed engineering onboarding and production incident workflows, including on-call rotations and NOC procedures; collaborated internationally on global monitoring.

Red Bull Media House | March 2016 - November 2017

DevOps Team Manager, Lead Cloud Engineer

- Built the DevOps team and AWS infrastructure for the RedBull.TV digital streaming platform.
- Designed autoscaling infrastructure for thousands of concurrent viewers during normal operation and hundreds of thousands during major live events.
- Established infrastructure as code and shared delivery, service discovery, secrets and observability capabilities using Terraform, Packer, Ansible, Consul, Vault and Jenkins.

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EXPERIENCE, CONTINUED

Rdio / Pandora | February 2014 - March 2016

Sr. Infrastructure Engineer, DevOps Team Lead

- Designed Rdio infrastructure and partnered with software teams on CI/CD workflows; mentored systems administrators.
- Supported the Rdio-to-Pandora systems migration, advised on platform architecture and began infrastructure implementations for the emerging Pandora Premium product.

Hotwire | July 2012 - May 2014

Lead UNIX/Linux Engineer

- Supported e-commerce production operations within a five-engineer UNIX team and coordinated work across business-focused teams.
- Helped introduce Scrum across IT and deployed Puppet Enterprise infrastructure to modernize legacy operations.

EARLIER EXPERIENCE

Amylin Pharmaceuticals - Lead UNIX/Linux Engineer | September 2010 - July 2012

Emerson - Solaris Systems Engineer | September 2009 - September 2010

IBM - Sysadmin Team Manager, UNIX/Linux Engineer | January 2006 - September 2009

TECHNICAL DEPTH

Cloud architecture and distributed systems; AWS; Terraform, Packer, Ansible, Consul and Vault; CI/CD and production incident management; Linux and UNIX; containers; PostgreSQL, MySQL and Oracle; Python and shell scripting; security and compliance programs; team building and mentoring.

WRITING & ENGINEERING STRATEGY

Software Engineering 3.0: The Rise of Orchestrated Engineering (May 2026 working paper). A proposed organizational framework for specification, verification and governance as AI expands implementation capacity.

www.bcwilson.com/software-engineering-3-0/